



CURRICULUM VITAE

Contact

CHARLOTTA ÖDMAN

Örnbacken 8

126 51 Hägersten

0730 48 11 10

charlotta@pinkpainter.se

www.pinkpainter.design

Language Skills

SWEDISH	* * * * *
ITALIAN	* * * * *
ENGLISH	* * * * *
FRENCH	* * * * *
SPANISH	* * * * *
GERMAN	* * * * *
MODERN GREEK	* * * * *

Computer Skills

ILLUSTRATOR	* * * * *
INDESIGN	* * * * *
PHOTOSHOP	* * * * *
PREMIERE RUSH	* * * * *
ADOBE ANIMATES	* * * * *
AFTER EFFECTS	* * * * *
POWER POINT	* * * * *
WORD & EXCEL	* * * * *
PROCREATE	* * * * *
SKETCH UP	* * * * *

Soft Skills

COLLABORATION
INTERCOMMUNICATION SKILLS
CREATIVITY
DEPENDABILITY
TEACHING SKILLS
PERSEVERANCE
PLANNING AND STRUCTURE
PROBLEM-SOLVER
PUBLIC SPEAKING SKILLS
SERVICE MINDED
SOCIAL SKILLS
RESOURCEFUL AND DRIVEN
TIME MANAGEMENT
TRAINABILITY AND DESIRE TO LEARN

*I am...
...a fun, witty and serious
lover-of-life kind of pessimist.
I blossom when I am among people,
but I am never bored when
by myself either.*



Education

HIGHER EDUCATION

1986	Modern Greek	30 p. Stockholms Universitet
1996	Italian, university course	1 term, Università degli studi di Firenze per stranieri in Florence, Italy
1997	Restoration of paintings	Year 1/2, university course, Istituto per Arte ed il Restauro in Florence, Italy
1998	Restoration of paintings and frescos	Year 2/2, university course, Istituto Italiano Arte Artigianato e Restauro in Rome, Italy
2001	Graphic Design	3-year university course, Istituto Europeo di Design in Rome, Italy
2005	French, CI	4 months, Accord - École de langues in Paris, France
2020	Italian (ongoing)	67,5 p. Dalarnas Högskola

UPPER SECONDARY AND PREPARATORY EDUCATION

1985	Humanities Programme, Latin, Greek, Modern Languages with additional Music	3-year upper secondary school course, Stockholms Musikgymnasium
1989	Music Programme, Singing as major subject	2-year course, Dalarö folkhögskola
1993	Opera Programme	1-year course, Kulturamas Operastudio '67
1995	Information & PR Programme	6-month course, Åsö vuxengymnasium (Adult Upper Secondary School)
1995	German and Italian	2 terms, Norra Reals vuxengymnasium (Adult Upper Secondary School)

COURSES

2015	After Effects and Digital Publishing for iPad	Batteri
2018	Basic Course in ADD	ADHD-center
2019	Graphic Facilitation	Facilitatorhuset

Work History Graphic Design

2014 ONGOING ► GRAPHIC DESIGNER AND ILLUSTRATOR ► MY OWN ACTIVITY

- Concept Design and production of marketing assets for print and social media for Vattnäs Konserthålls and Dalhalla Operas various sets
- Brand Profiling/Concept Development– remaking and developing the NORMA Brand for the global B2B-company NORMA Group
- Layout, Graphic Design, Production and Finalization of prospects, brochures and folders for Kulturama and Medborgarskolan
- Logotypes for the Media Agency Smarter Marketing's customer and for Dalhalla Opera
- Catalogue Production – designing, remaking and producing catalogues, brochures, adverts and other marketing assets for NORMA Group
- Editorial Design for Brand Factory, supplier of visual communication and Brand profiling
- Graphic Design, Production and Finalization of marketing assets for ELEKTA Instruments
- Illustration for Vattnäs Konserthålls and Artipelag
- Client Contact and Project Leading

2011-2014 ► AGENCY EXPERIENCE – GRAPHIC DESIGNER ► WORKCOX COMMUNICATION

- Graphic Design and Production for B2B- as well as B2C clients, such as Atlas Copco, Selga, Eldon, Skultuna Flexible, Fyrklöver, Flygbussarna and EMI
- Illustration for the agency as well as for clients
- Catalogue Production – designing, remaking and producing catalogues, brochures, adverts and other marketing assets for B2B companies
- Power Point Presentations for the agency as well as for clients
- Contact with Clients as well as Suppliers

2010-2011 ► INHOUSE – GRAPHIC DESIGNER/MARKETING COORDINATOR ► NORMA GROUP

- Layout, Graphic Design, Production and Finalization
- Catalogue Production – designing, remaking and producing catalogues and brochures
- Illustration
- Presentations in Flash and Power Point
- External and Internal Communication

2002-2010 ► GRAPHIC DESIGNER AND ILLUSTRATOR ► MY OWN ACTIVITY

- Layout and Illustration of Presentations for TV4 through Christer Svenson & CO
- Layout and Illustration for Stockholm Improvisation Theatre
- Web page for Vattnäs Konserthålls
- Logotypes and Visual Identities for smaller companies

Hand Skills

LOGOTYPES AND ICONS

GRAPHIC PROFILES

CONCEPT DESIGN

ILLUSTRATION

LAYOUT FOR PRINT AND DIGITAL

CATALOGUES

IMAGE PROCESSING AND CREATION

DIGITAL PUBLISHING FOR IPAD

PAINTING

FINALIZATION FOR PRINT

Portfolios

www.pinkpainter.design

[LinkedIn](#)

Very Old Work History

BEFORE 2004

Before and after Italy my work experience was varied:
hotel receptionist,
cinema usher, waitress,
housekeeper, post woman,
shop assistant and carer for
disabled people.

If you want a more exact over-
view of my working experience
before I settled down as a
graphic designer, you can
download it [here](#).



Wonderful Experiences

2004-2010 A-LEVEL TEACHER IN ITALIAN

One of the most rewarding jobs I have had was when I was working as A-level teacher of Italian. I worked in several schools: KomVux (ABF Stockholm), Östra Real, Internationella Gymnasiet and Blackebergs Gymnasium (where I also organised the yearly student exchange with the University in Milan). I enjoyed enormously being a teacher and I believe I was very good at it.

1996-2001 ITALY

In 2001 I returned to Sweden after 6 years in Italy. Italy has become very important to me. There are many reasons why I have fallen in love with the country: the attitude to life, the humour, the intense social life, the fact that people do not take themselves too seriously, the culture, the art, the climate, the food, the wine and much, much more...

THE SINGING

Singing is one of my greatest passions and 1992-1993 I studied at the Operastudio. Parallel with my studies and work, I used to freelance as a singer. My repertoire is varied: Classical music, jazz, ballades, folksongs, musicals, opera, etc. I believe it is due to my singing that it is so easy for my to speak publicly.

CHEF AT S/Y AMORINA

The summers 1989, 1990, and 1991 I let go of Swedish everyday life and dived into the saucepans in the galley of the beautiful tall ship S/Y Amorina and made head for the Turkish south coast, part of the Greek islands and Sicily and Sardinia in Italy. All the time with some new spice in mind I made sure that the crews' and the passengers' stomachs were full so that they would have the strength for all the new adventures, which were on offer. For me the years on Amorina were very precious experiences and it was on my last trip that I discovered and fell in love with Italy...

RESTORATION OF PAINTINGS

The summer of 1998 I worked in a little antique shop in Rome as a restorer of paintings.
The work mainly consisted in:

- Surface cleaning
- Removal of non-original layers and yellowing varnish from the paint surface.
- Inpainting and retouching
- Application of new protecting varnish

